



Capabilities Overview

Our Mission

To deliver client-centered designs and products that enrich the places people live, work, and heal



Our Experience

- › Deep experience and focus on creating beautiful healing spaces in healthcare and senior living
- › Transforming interior environments through the visual power of art and design since 1978
- › Successfully completed thousands of healthcare, senior living, and corporate projects nationwide



Senior Living Clients



Proud approved vendor for
the U.S. Government General
Services Administration





WHY ARCH?

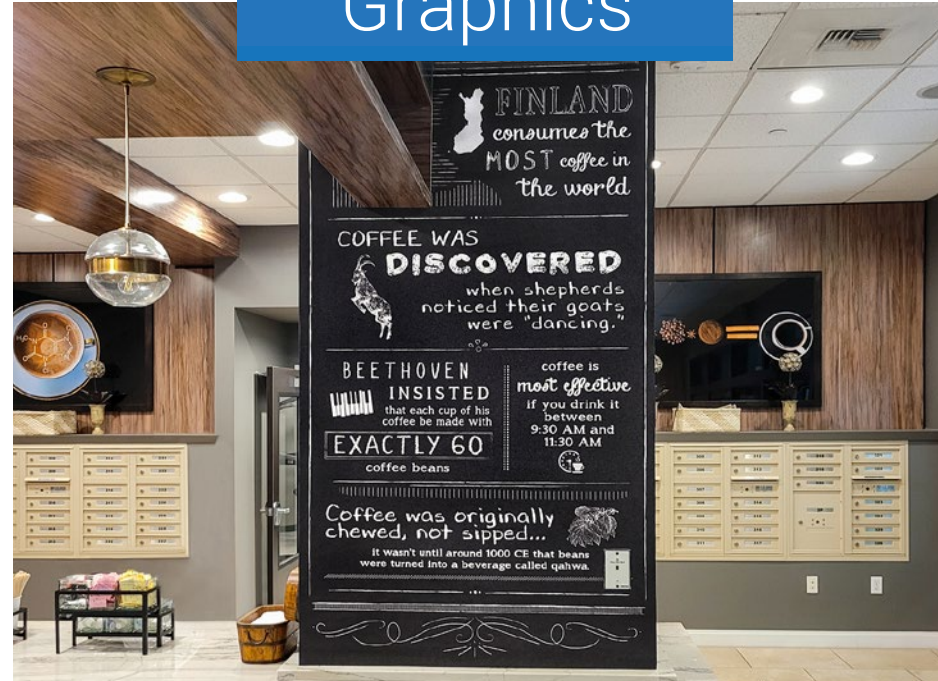


Integrated Visual Design & Wayfinding Solutions

Artwork



Graphics



Signage



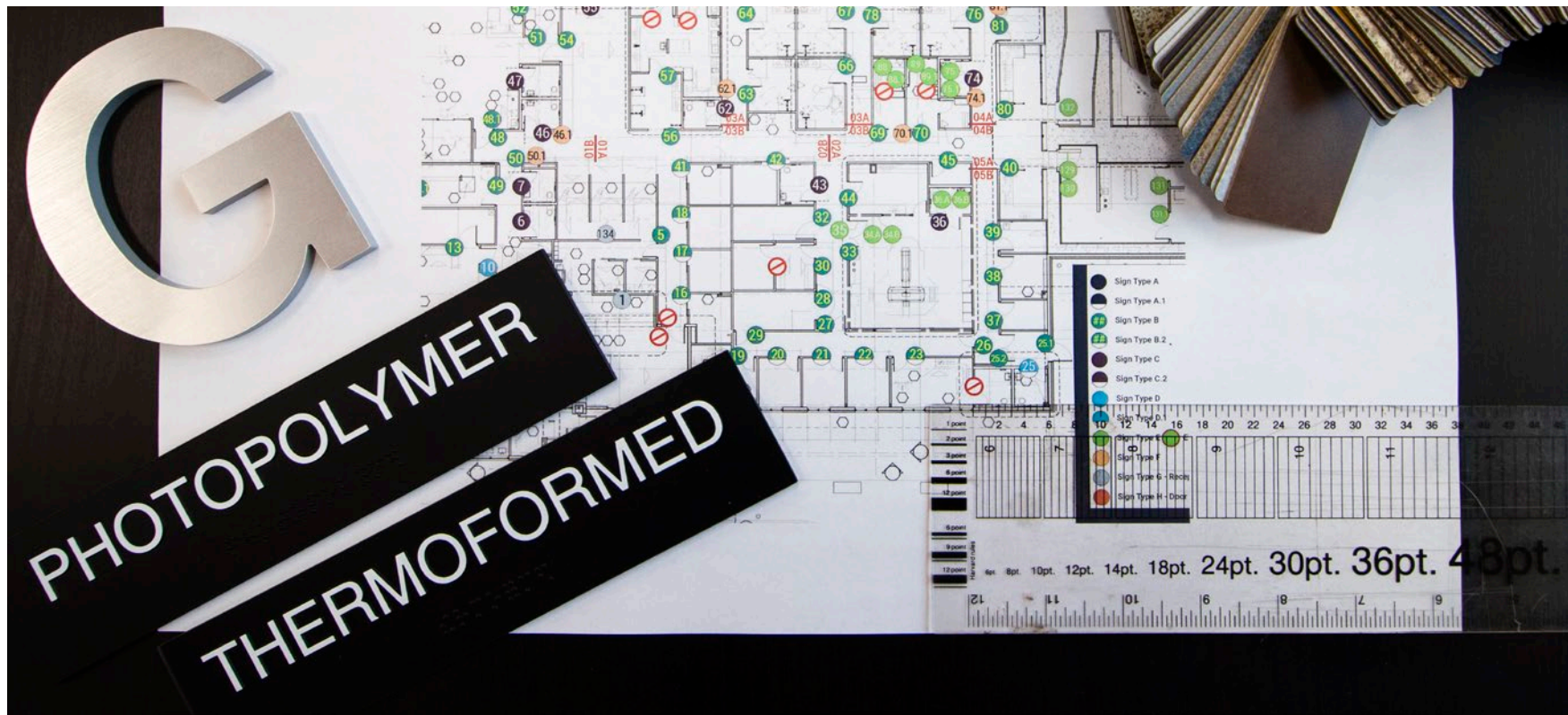
ARCH Design improves the resident experience through integrated visual design and wayfinding solutions

- › Enhanced experience for patients, staff, and visitors
- › Improved branding and wayfinding

- › Turnkey services from concept to installation makes your job easier
- › Consolidating suppliers creates time and cost efficiencies

Standard Services

- › Assessment of client needs and master project planning
- › Budget development and management
- › Architectural drawings review for optimal placement and scale
- › Review of FF&E to ensure cohesive results
- › Locations of artwork, signage, and graphics digitally placed into floor plans
- › Collaboration with interior designers, architects, and contractors
- › Development of artwork and signage standards to ensure a consistent appearance across multiple locations



Art Consulting Services

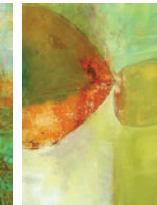
- › Artwork statement of purpose and concept development
- › Identifying and sourcing local and regional artists
- › Original fine art sourcing and management of commissioned artwork
- › Access to millions of photographs and reproductions in every style
- › Artwork and frame selections in a digital presentation
- › Evaluation and documentation of existing artwork
- › Design for decorative wall graphics and window films

PRE-OP, SUB WAITING & DINING AREA ARTWORK

- Original Art
- Mid-Range Art
- Standard Art

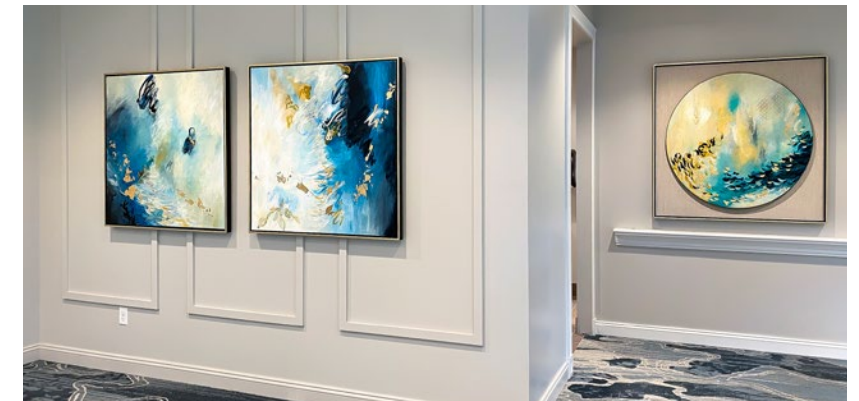
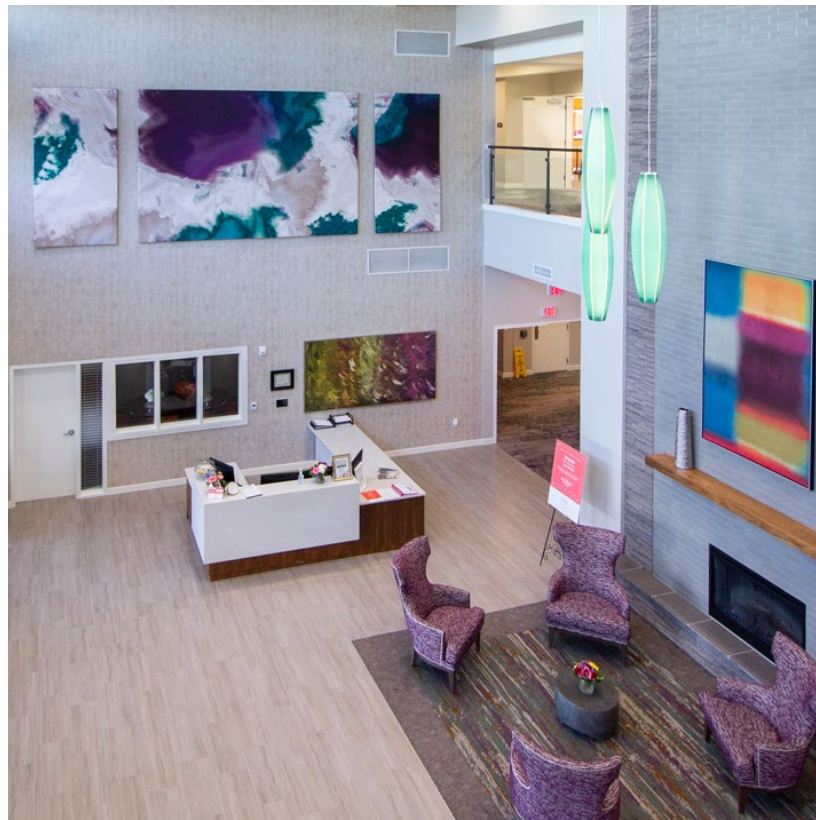
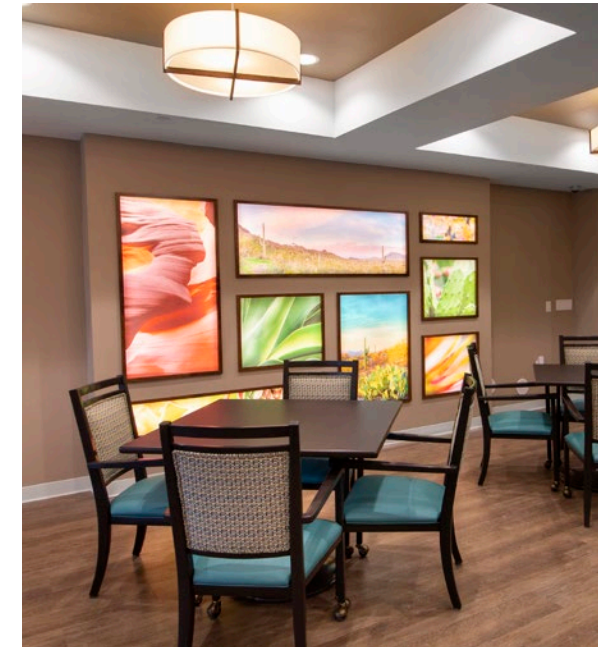
SIGNAGE

- Sign Type A
- Sign Type B
- Sign Type C
- Sign Type D
- Sign Type E



Artwork Products

- › Originals and reproductions on any substrate
- › Solid surface prints on acrylic, metal, wood, and more
- › Decorative wall and window graphics
- › Fine art commissions
- › Aerial sculptures and mobiles
- › Wall and ceiling sculptural décor
- › Functional artwork products:
 - Tactile artwork
 - Sound absorbing acoustic panels
 - Illuminated art panels



Environmental Branding

- › Review of client brand standards to ensure optimal results
- › Digital presentations with branding element locations and elevation renderings
- › Graphic design for custom history and honor walls
- › Ability to coordinate branded elements across multiple products including wall graphics, history timelines, and signage
- › Custom design for imagery that celebrates and honors your local region, connecting residents to their community

[Click here](#) to learn more about environmental branding services

Environmental Branding Products:

Dimensional Letters & Logos • Branded Wall & Window Graphics • History Walls & Timelines • Honor & Donor Recognition

[Click here](#) to explore more



Signage & Wayfinding

- › Comprehensive signage solutions for identification, navigation, safety, branding, and more
- › ADA-compliant signage specification
- › Message scheduling and programming
- › Architectural signage and wayfinding solutions improve branding and support navigation to enhance the resident and visitor experience
- › Signs are fully customizable by design, material, color, and finish
- › Evaluation of floorplans to identify high-traffic areas and ensure appropriate placement for wayfinding signage

Signage & Wayfinding Products:

ADA-Compliant Signage • Wayfinding & Identification Signage • Safety & Regulatory Signage • Dimensional Letters & Logos

[Click here](#) to explore more



[Click here](#) to learn more about signage & wayfinding services



OUR TEAM



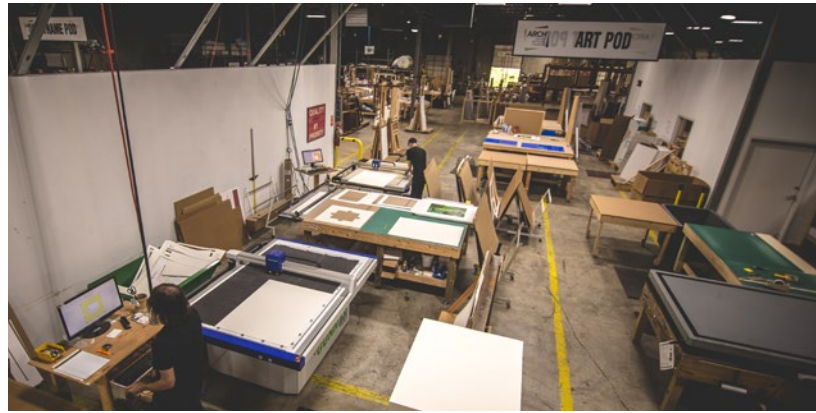
Design Team

- › A collaborative team of art consultants, graphic designers, and project managers
- › Extensive experience transforming senior living environments to improve the resident, visitor, and staff experience
- › Passionate about providing local artwork solutions that contribute to resident wellbeing
- › Expertise in environmental and experiential graphic design
- › Backgrounds in interior design, art therapy, abstract painting, contemporary art, studio art, printmaking, and textile design



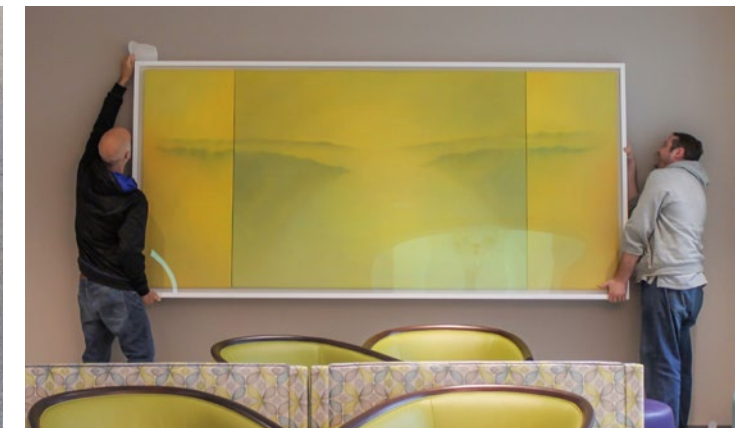
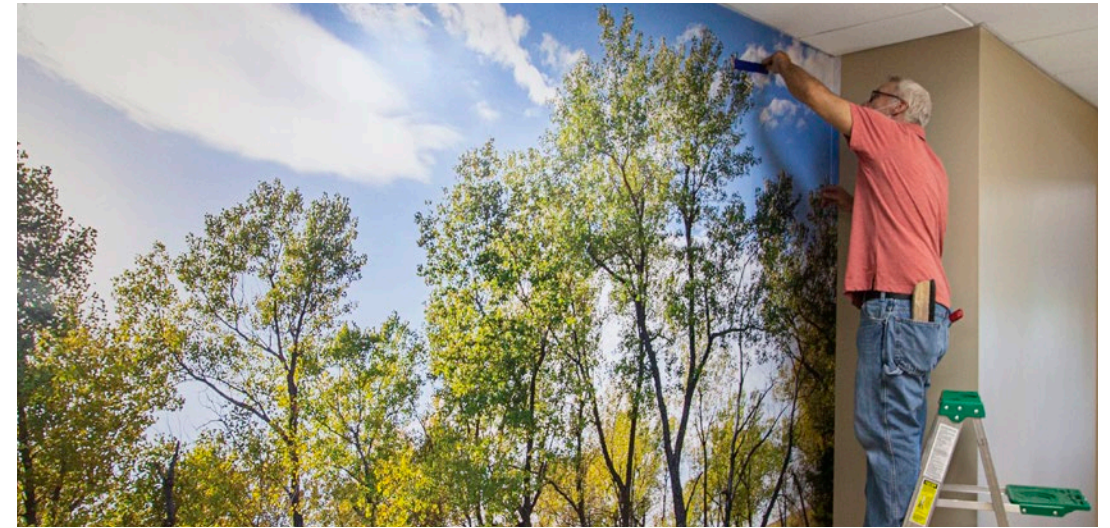
Production Team

- › 30,000 square feet of production space
- › State-of-the-art fabrication equipment
- › Seasoned craftsmen in all roles
- › Direct line of communication between design and production teams
- › Quality checks every step of the way
- › Custom-designed and fabricated products
- › Custom crating for high-value pieces



Delivery & Installation Team

- › All installs led by our dedicated Delivery and Installation Manager
- › Nationwide network of fully vetted and insured installers
- › Competitive bids performed for each project to ensure best value
- › Fine art handling, delivery, and installation
- › Adhere to industry standard packaging and crating techniques
- › Installers are assigned to projects based on their level of expertise with the specified products





SENIOR LIVING ENVIRONMENTS

Heartis Bucks County | Warminster, PA

Project Goal

Our client envisioned a modern artwork collection to complement the sophisticated interior at this upscale residence. The resulting space blends abstract art, dimensional elements, and historical imagery to create a unique environment for residents.



[Click here](#) to read more about this project

Belmont Village Senior Living Westwood | Los Angeles, CA

Project Goal

Our client's vision was to enhance the beautiful and contemporary look of their senior living residence through unique artwork and décor. With a nod to the excitement of nearby Beverly Hills, a variety of eclectic art brings a hint of glamour to the space.



[Click here](#) to read more about this project

Anthology Senior Living of Simsbury | Simsbury, CT

Project Goal

Framed prints and canvases featuring abstract art and scenic views highlight the luxury feel throughout the residence. Dimensional objects framed in shadow boxes serve as sculptural elements that beautifully coordinate with the furniture and light fixtures.





Ready To Transform Your Space?

[Click here](#) to contact us!